



**PERSATUAN EJEN-EJEN PELANCONGAN DAN PENGEMBARAAN MALAYSIA
MALAYSIAN ASSOCIATION OF TOUR AND TRAVEL AGENTS**

PRESS STATEMENT - FOR IMMEDIATE RELEASE

MATTA PARTNERS WITH BUREAU VERITAS TO HELP RESTART TOURISM IN MALAYSIA

Kuala Lumpur, 17 December 2020 – The Malaysian Association of Tour and Travel Agents (MATTA), the national umbrella representative body for the entire travel industry in Malaysia, and Bureau Veritas, a world leader in testing, inspection and certification, have signed an agreement to deploy the “Travel Safe Malaysia” Hygiene Excellence and Safety Label, designed to support the operational restart activities of the travel and tour industry.

MATTA has over 3,600 members operating comprising local tour and travel companies and numerous overseas affiliations, as well as working closely with the Ministry of Tourism, Arts and Culture (MOTAC) and Tourism Malaysia. Since its inception in 1975, MATTA promotes the interests of the travel and tour industry in Malaysia by organising fairs, seminars, convention and workshops both to create public awareness of the tourism industry as well as to benefit its members.

The “Travel Safe Malaysia” programme is supported by the Ministry of Tourism, Arts & Culture (MOTAC), and will be offered to all MATTA members across Malaysia through field audits to ensure that appropriate health, safety and hygiene procedures and processes are in place and in line with globally recognized best practices and recommendations related to preventive measures for a safer business restart after the COVID-19 lockdown period.

Datuk Tan Kok Liang, President, Malaysian Association of Tour & Travel Agents, commented:

“As the COVID-19 pandemic evolves with time, there needs to be new tourism strategies to create travel demand taking into consideration government safety and health protocols, the fragile situation, social distancing and other uncertainties. Putting greater focus on health and safety in travel demands could be significant to all stakeholders as it can be an opportunity for reflection and reinvention towards a better and more sustainable tourism future. The positioning of Malaysia as a safe country will encourage future travellers to choose Malaysia once travelling resumes with borders being open to international visitors.”



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**Dato' Mohd Nizam Abdul Malik, Country Chief Executive, CIF South East Asia
Operating Region, Bureau Veritas Malaysia, commented:**

“Bureau Veritas is very proud to be involved in the deployment of the “Travel Safe Malaysia” programme with MATTA. As Malaysia is an established international tourist destination, it will bring comfort to travelers from around the world that Malaysia’s tourism industry is fully prepared and has taken hygiene and safety as the highest priority in their operations. This will surely benefit local tourists as well as they will know that their service providers are certified and follow the highest hygiene and safety standards in relation to the on-going COVID-19 pandemic. Bureau Veritas will be there to provide the independent assessment and certification for all stakeholders.”



DATUK TAN KOK LIANG (PGDK, M.A. Tourism, CA(M), FCTIM, CHA)

President MATTA

Term 2019 – 2021



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ABOUT MATTA

MATTA is the leading and largest national travel Association in Malaysia with over 3600 members and growing comprising of local tour and travel agents as well as overseas affiliations. With a full time secretariat in Kuala Lumpur, its headquarters, MATTA has state chapters in Kuala Lumpur, Selangor, Melaka, Negeri Sembilan, Pahang, Terengganu, Kelantan, Johor, Penang, Perak, Kedah/Perlis, Sabah and Sarawak.

MATTA's vision is to be the key driver of growth in the travel and tourism industry in Malaysia and to champion the tourism industry by creating valuable content of activities designed for members and the industry through promotions and overseas sales missions, training, and education; and forging closer business ties with both regional and international markets.

Website: www.matta.org.my

ABOUT BUREAU VERITAS

Bureau Veritas is a world-leading provider in testing, inspection and certification. Created in 1828, the Group has more than 78,000 employees located in more than 1,500 offices and laboratories around the globe. Bureau Veritas helps its clients to improve their performance by offering services and innovative solutions in order to ensure that their assets, products, infrastructure and processes meet standards and regulations in terms of quality, health and safety, environmental protection and social responsibility.

Bureau Veritas is listed on Euronext Paris and belongs to the Next 20 index.
Compartment A, ISIN code FR 0006174348, stock symbol: BVI.

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